



Reto Börlin

Investor Relations

ALLISTRO GmbH
Beethovenstraße 4
60325 Frankfurt am Main (Germany)

Fon +49 69 / 7880 780-14
Fax +49 69 / 7880 780-02
eMail r.boerlin@allistro.de

Curriculum Vitae Reto Börlin

For more than 15 years Reto Börlin has been working in the marketing and sales area of the investment industry. He managed the strategical marketing department at Partners Group in Zug, one of the worldwide leading providers of private market investments. In addition, he was responsible for the product development at Unigestion in Geneva.

In 2017 Reto Börlin has founded Convero, a company focused on marketing and sales support of alternative asset managers. Since the beginning of 2019 Börlin is leading the investor relations department at ALLISTRO.

since 2019 | ALLISTRO GmbH, Investor Relations

since 2017 | Founder of Convero (Zug), Marketing and Sales for alternative asset managers

2013 - 2016 | Head of Product Development at Unigestion (Geneva)

2003 - 2011 | Head of Strategical Marketing at Partners Group (Zug)

1999 - 2003 | Business Economics in Zurich (Switzerland)

Profile ALLISTRO:

We are a private equity investment company founded by mid-market entrepreneurs. Our focus is on succession planning in the **innovative midmarket entrepreneurs** of the DACH region, which we support from our offices in Germany and Switzerland. In so doing, we are interested in all companies whose development depends on these markets.

We are focused on companies based in the German-speaking world with a turnover **ranging in between €5 and €30 million**. Our partners and industry experts in the consulting committee know the business from their own **long-term experience**. We are discrete and independent. We **do not act on behalf of third parties**, but exclusively for the investment company managed by us.

Within the scope of **growth financing** and **succession planning**, ALLISTRO offers well positioned SMEs a **long-term equity investment** under the motto, *“from the midmarket for the midmarket.”*

ALLISTRO invests the capital of **wealthy midmarket entrepreneurs** in medium-sized enterprises in the **German-speaking world**, whose traditions are a matter to be preserved. The values of the medium-sized businesses in connection with entrepreneurial tradition for us constitute the basis for a successful cooperation. We act as an active partner, who contributes to the **successful development of the company**. Thanks to this approach, the entrepreneurial activity remains our top priority and the autonomy of the acquired companies is preserved. We always work in line with our motto *“creating value – preserving value”*.